

6 College Road

Current Challenges:

- Balancing the provision of a fast, high quality public transport service from the rail station to the City Centre with the needs of the local community, shops and services along the route.
- Parked vehicles block the road and pavement along this route causing congestion and delays to buses whilst also compromising the safety of pedestrians and cyclists.
- Although this is a main pedestrian / cycle route from University Quarter to Hanley City Centre, there is poor wayfinding information.
- The area of South Shelton is overly dominated by vehicle traffic, particularly motorists passing through the area rather than wishing to use it as a destination.



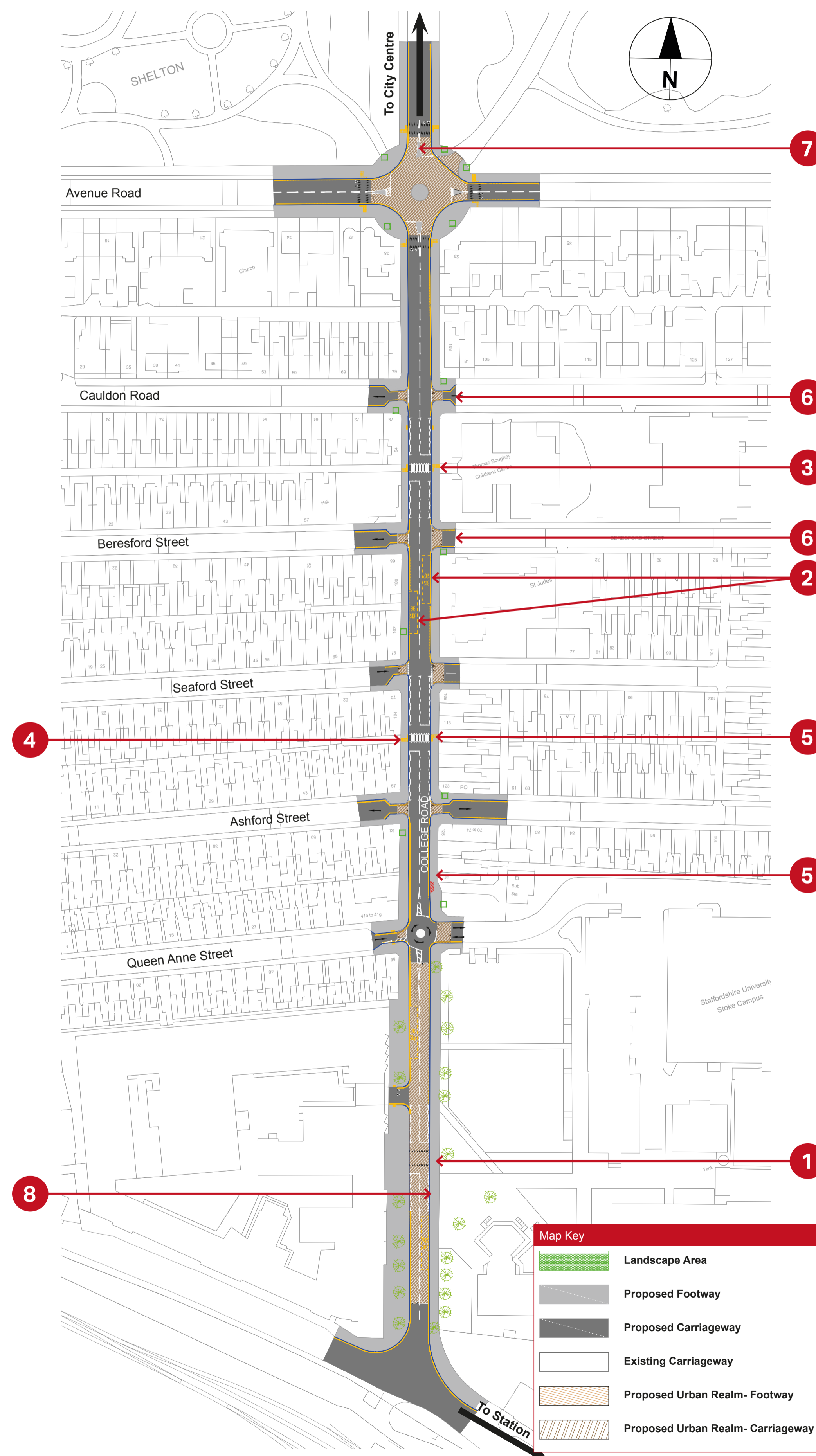
Existing Layout: Shelton Village



Existing Layout: College Road / The Avenue Junction

Aims:

- Create a fast, high quality public transport route from the rail station to the City Centre.
- Provide safe pedestrian crossing facilities along College Road and introduce excellent wayfinding information.
- Maintain access to the south Shelton local business community.
- Improve the public realm and pedestrian environment along the route where affordable to do so.



Proposals:

- 1 Replace zebra crossings with a central wide pelican crossing point at University
- 2 Relocate Bus stops so that zebra crossing can be installed at Children's Centre (3)
- 3 Install new zebra crossing outside Children's Centre
- 4 Provide new zebra crossing facility between Ashford Street and Seaford St
- 5 Remove limited waiting parking bays to provide consistent footway width
- 6 Provide raised entry treatments at all side roads to provide level pedestrian route
- 7 Raise Avenue Road junction to give a 'Gateway effect' to Hanley park and encourage safer crossing
- 8 Provide raised surface between the University buildings.
 - Improved wayfinding signs will be introduced between the rail station and City Centre as a separate project.
 - Introduce a Red Route along College Road to address hazardous and illegal parking. This restriction would be enforced by CCTV cameras.

All proposed waiting and loading restrictions will be subject to future consultation.



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